

CANADIAN START-UP RAISES FUNDING THROUGH BUSINESS DEVELOPMENT BANK OF CANADA

Sep 12th, 2012 Vancouver, British Columbia.

Vancouver's LemonStand is an e-commerce platform aimed at mid-size merchants and developers creating online stores. They have raised government funding from the Business Development Bank of Canada It Venture Fund and a group of angel investors.

The BDC IT Venture Fund is a Canadian venture capital fund with partners in Toronto, Montreal, Vancouver and Ottawa.

LemonStand is flexible, solid and scalable ecommerce software. It is easy to customize and can power any online store.

LemonStand believes in continual growth and refinement, which puts them a step ahead in the market, but more importantly to provide greater value to their customers.

Danny Halarewich, CEO of LemonStand has stated they have built a strong and loyal community of happy developers around their platform, and they are very excited to further strengthen the LemonStand ecosystem by investing more into the development and partnerships.

“LemonStand will change the way future eCommerce stores are built-with a focus on building a strong ecosystem that brings rich features to merchants at a very affordable price.”

"We've found clients who want an easy to maintain, customized experience for their eCommerce store are very happy with LemonStand. It's now our go-to solution for clients," said Adam McCombs, web developer and co-author of The Definitive Guide to Magento.

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