

## Government of Canada Invests in Quebec Printing Company

Montmagny, Quebec February 12, 2013

The Honourable Denis Lebel, Minister of Transport, Infrastructure and Communities and Minister of the Economic Development Agency of Canada for the Regions of Quebec, announced that the firm Etiquettes PDF Inc. received financial assistance from the Government of Canada. Etiquettes PDF Inc. will use the financial assistance from the Government of Canada to purchase special technological equipment.

The firm was founded in May 2011 by a group of shareholders from the Montmagny region who decided to expand into the digital printing of self-adhesive and IML labels, a sector offering strong growth potential.

“Our Government of Canada supports the start-up of enterprises that, like Etiquettes PDF Inc., have the potential to create sustainable jobs and further the economic diversification of their regions,” says Minister Lebel.

The firm will be granted financial assisted in the form of a \$200,750 repayable contribution.

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